

## What's important to *YOU*, matters to *US!*



*Pictured: 1) BACU volunteers with some of the food collected at Shred Day last May; 2) Board Chair Joanne Mercier and Director Ian Dunne at Shred Day; 3) BACU representatives at the awards from the Knights of Rizal; 4) more Shred Day volunteers, who collected over \$4,000 for Harvest Manitoba; 5) students at Immaculate Heart of Mary School, where BACU sponsored the 2024 Parents' Guild lunch.*

### Community Involvement in 2024

Belgian-Alliance Credit Union is proud to be a community based financial institution that dedicates resources to **make a difference** in the communities we serve. It is one of our core values, and we are proud to get involved through a variety of initiatives, from donations and sponsorships to volunteer work. We also host financial literacy workshops to provide financial education to individuals, empowering them to make informed decisions and effectively manage their finances.

One of our favourite community events is BACU's annual Shred Day. Sponsored by CGI, last year's event was held on May 4. BACU members generously donated **1,024 pounds of food** and **\$4,057 cash** in support of Harvest Manitoba! Shred Day 2025 will be held on **Saturday, May 3** — mark your calendar!

### BACU also supported these community organizations in 2024:

**Shevchenko Foundation**

KOBZAR Book Awards Support Tickets

**The Catholic Foundation of Manitoba**

Caritas Award Dinner Sponsorship

**West End BIZ**

2024 Sweep-Off, Run the Zone (10K & 5K)

**Wolseley Residents Association**

Community Outreach Program

**Winnipeg Music Festival**

2024 Sponsorship Pledge

**The Belgian Club**

Kermis Week Dinner

**Immaculate Heart of Mary School**

Parents' Guild Lunch Sponsorship

**Valour Community Centre**

Game Room Sponsorship

**Central Plains Female U15AAA**

Cancer Awareness Hockey Game

**Children's Hospital Foundation of Manitoba**

Annual Sponsorship Pledge

**Christmas Cheer Board of Winnipeg**

Matching Donation

**Order of the Knights of Rizal**

Souvenir Program & Awards Dinner

## It pays to be a member!

BACU returned **nearly \$110,000** in dividends and patronage payments to our loyal members in 2024.

Remember, the more you use BACU's products and services, the bigger your payout!

BACU has returned over **\$1.88 million** to members since 2008!



### Do you have RSPs, TFSAs or RIFs with BACU?

Your **designation of beneficiary** by means of a designation form will not be revoked or changed automatically by any future marriage or divorce. Should you wish to change your beneficiary in the event of a future marriage or divorce, you will have to do so by means of a new designation.

### Don't Forget...

If you have moved or changed your phone number or email address, be sure to let us know so we can update your information. **Thank you!**

## Best summer EVER!

Congratulations to **F. Asencio, B. Pirie** and **Robyn (& William)**, who won a \$500 gift card of their choice in our 2024 **Best Summer Ever** campaign!

The contest ran from May 6 to August 30, 2024

## Long-time CEO departs after 12 years Farewell Martin Trudeau



At Belgian-Alliance Credit Union's Annual General Meeting on April 23, 2024, long-time Chief Executive Officer **Martin Trudeau** announced his departure from BACU after 12 years at the helm. Throughout his time as CEO, Mr. Trudeau made valuable contributions, keeping BACU's core values and members as the credit union's top priorities.

Mr. Trudeau's hard work, dedication, leadership, and the impacts he made will remain woven in the fabric of BACU's legacy.

An excerpt from Mr. Trudeau's address to the members at the AGM:

*"It has been a privilege and an honour leading this credit union for over a decade. BACU's value proposition has always been to ensure that our members receive financial guidance and services through excellent face-to-face personalized service. While I look back on my time at the helm, I can say with great pride that we moved the needle and improved in so many ways.*

*We have dedicated staff that do their best to provide the highest level of service in a complicated, complex, and competitive industry. I am proud of all our staff and especially to my administration team who have worked by my side for countless hours to advance our causes. To all BACU staff, we are like family; a sincere thank you for all you have done over the years. Being your leader was something I always cherished."*

On behalf of the staff and Board of Directors, we would like to extend our sincere gratitude for Mr. Trudeau's commitment to BACU over the years and wish him much success in his next endeavour.



Departing CEO Martin Trudeau, front, with BACU employees and directors at the AGM last April.



## New Chief Executive Officer takes helm Welcome Iurii Zhuk



Following the April 2024 departure of long-time CEO Martin Trudeau, Belgian-Alliance Credit Union's Board of Directors appointed Mr. **Iurii Zhuk** as the credit union's Interim CEO. We are pleased to share that Mr. Zhuk has subsequently accepted the position of BACU's Chief Executive Officer.

Iurii has been part of the Belgian-Alliance Credit Union Team since 2016, when he joined Head Office as BACU's Controller. Since that time, he has held several roles within our credit union, including Senior Manager of Finance and Administration and Chief Financial Officer. His extensive background in the financial sector is supported by a CPA designation and two degrees — Master of Economics and Bachelor of Business Administration.

Throughout his tenure at BACU, Iurii has been an integral part of the executive team and worked closely alongside Mr. Trudeau, leading projects and initiatives that supported the credit union's strategic direction and helping to achieve set goals. He is a strong believer in the co-operative values that BACU was built on, and in the credit union values that have formed BACU as we know it today.

Mr. Zhuk shared the following sentiment as BACU's CEO:

*"It is truly my honour to continue serving our membership, albeit in a different role. Please know that you, our members, are at the forefront of all the decisions that we make as management of your credit union. We value your voice, your needs, and your continued support."*

*BACU has always been and will remain your local financial institution; our focus is unchanged. As we look forward, we will continue supporting our members, helping them reach their financial milestones, and giving back to the communities we serve."*

## BACU welcomes new Chief Operating Officer Introducing Daniel Stanicky



We are proud to welcome our new Chief Operating Officer **Daniel Stanicky**, who joined the BACU Team in August 2024.

Dan comes to us with many years of experience in the credit union system and financial industry, where he gained valuable knowledge in personal and commercial lending, business development and

member service, risk assessment and collections, project planning, branch operations, and management of staff.

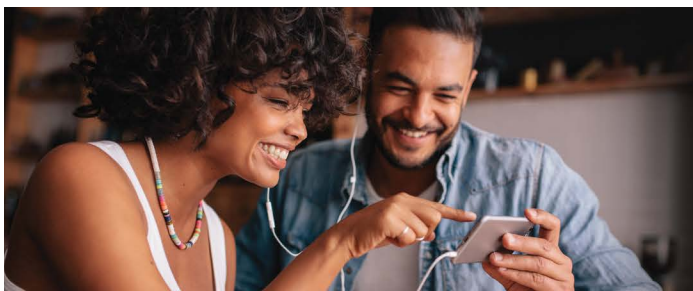
His journey in the financial industry began in December 2002 with Trans Canada Credit/Wells Fargo Financial as a Personal Lender. In May 2007, Dan became a Financial Services Officer with North Winnipeg Credit Union. Shortly after, he was promoted to Senior Financial Services Officer, a position he held until a further promotion to Manager of Lending Services in January 2017.

With the merger of North Winnipeg and Carpathia credit unions, Dan joined the Commercial department, where he excelled and was promoted to Manager of Business Services. He continued to work in the Commercial department until his departure following the merger between Carpathia and Access credit unions.

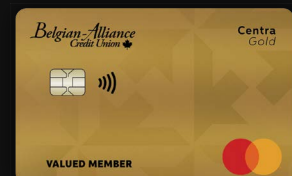
Dan would like to share the following message:

*"I am very proud to join the great team at BACU and make a difference for our credit union, our members, staff, and the communities we serve. I am confident that the experience I have gained throughout my career has equipped me with the necessary skills to excel in my new role with BACU. I would like to thank our CEO Iurii Zhuk and the Board of Directors for this opportunity. I look forward to being an active contributor to the success of BACU for many years to come."*

*My door is always open to members and our community partners who would like to speak with me. Feel free to contact me directly or stop by one of our branches for an in-person chat!"*



Embrace  
the moment  
with Centra Gold  
in your pocket.



Get up to **2,000 Flex Rewards** welcome points\*

\* Conditions apply — visit [myBACU.ca](https://myBACU.ca) for details

FREE secure on-site document shredding

# SHRED DAY 2025

Saturday, May 3 • 9 a.m.–1 p.m.  
1177 Portage Avenue

Bring a tin for the bin  
in support of

**HARVEST**

SAVE  
THE  
DATE!



Mark your  
calendar!

## BELGIAN-ALLIANCE CREDIT UNION ANNUAL GENERAL MEETING

Tuesday, April 22

Registration 6:30 p.m. • Meeting 7:00 p.m.

NORWOOD HOTEL • 112 MARION STREET

Watch for details in early April, both  
in-branch and online at [mybacu.ca](http://mybacu.ca)

## Credit Union Holidays 2025

ALL BRANCHES CLOSED

Friday, April 18	Good Friday
Monday, May 19	Victoria Day
Tuesday, July 1	Canada Day
Monday, August 4	Terry Fox Day
Monday, September 1	Labour Day
Tuesday, September 30	National Day for Truth & Reconciliation
Monday, October 13	Thanksgiving Day
Tuesday, November 11	Remembrance Day
Thursday, December 25	Christmas Day
Friday, December 26	Boxing Day



Branches will close at 1:00 pm  
on Christmas Eve and New Year's Eve  
Wednesday, Dec. 24 & Wednesday, Dec. 31



Surcharge-free cash withdrawals 365 days a year  
at more than 200 credit union ATMs in Manitoba!



The **Member Advantage** newsletter is published to inform members about financial matters and the credit union's activities.

Your comments and story ideas are welcome. Send or bring them to any branch, or email to: [info@bacumail.ca](mailto:info@bacumail.ca)

CHIEF EXECUTIVE OFFICER  
**Iurii Zhuk**

CHIEF OPERATING OFFICER  
**Daniel Stanicky**

### PROVENCHER BRANCH

**Marissa Wagner**  
BRANCH MANAGER

387 Provencher Boulevard  
Winnipeg MB R2H 0G9  
Tel 204.982.3400  
Mon–Wed 9:30 am–5:00 pm  
Thur–Fri 9:30 am–5:30 pm  
[provencher@bacumail.ca](mailto:provencher@bacumail.ca)

### PORTAGE BRANCH

**Helder Sousa**

WEALTH ADVISOR & RETAIL  
BRANCH MANAGER

1177 Portage Avenue  
Winnipeg MB R3G 0T2  
Tel 204.927.0460  
Mon–Wed 9:30 am–5:00 pm  
Thur–Fri 9:30 am–5:30 pm  
[portage@bacumail.ca](mailto:portage@bacumail.ca)

### JEFFERSON BRANCH

**Engelbert Leon**  
BRANCH MANAGER

101-930 Jefferson Avenue  
Winnipeg MB R2P 1W1  
Tel 204.927.0450  
Mon–Wed 9:30 am–5:00 pm  
Thur–Fri 9:30 am–5:30 pm  
[jefferson@bacumail.ca](mailto:jefferson@bacumail.ca)

### BOARD OF DIRECTORS

CHAIR

**Joanne Mercier**

VICE-CHAIR

**John Vandewater**

CORPORATE SECRETARY  
**Marc Lemoine**

**Bohdana Bashuk**  
**Remi Brengman**  
**Tom Daeninck**  
**Ian Dunne**  
**Rachelle Needham**  
**Ron Wersch**

[myBACU.ca](http://myBACU.ca)